

Telecom Carriers

Carriers who add **AlertMy6** to their service offering will see benefits almost immediately. It's quick to deploy, low-impact on staff, and generates income virtually from day one.

Carrier Benefits

- Incremental Revenue
- Turn key product
- “Enhanced” 911 service
- Sticky-retention
- Generate Public/Customer “good will”

Enhancing the existing emergency response system by alerting friends and family, telephone service becomes more than just another account to be canceled.

Additionally, stories linking distressed consumers to their most trusted friends, family, and neighbors at the most critical times will generate positive stories in the press, and provide word of mouth advertising.

AlertMy6
Emergency Service Enhancement



Customers

For your customers, adding **AlertMy6** to their phone service means:

- Security in knowing that their chosen network of friends and family will be notified automatically if a 911 call is made from their phone.
- No second call necessary to inform family of the situation
- Stress-free customer knowing their network is being informed
- No family or friends phone numbers need be memorized for emergencies

Who We Are

The **AlertMy6** Management team has spent decades working with major telecom carriers, building customer-friendly add-on services, and developing complex integration solutions with virtually every major hardware manufacturer.

The team brings over 65 years of wireline, wireless, and CTI industry expertise to their current project, with a mission to enhance people's lives by improving the way emergency service is provided to those in need.

In an Emergency,
you can help

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Emergency Service Enhancement



The Market

Every day in the United States, 500,000 telecom customers call 911 for emergency assistance.



People from all walks of life can become involved in situations where they have to dial 911 for help

- **Single women**
- **Elderly**
- **People with health issues**
- **“Latch-key” children at home alone before parents return from work.**

What if your customers call to emergency services would also notify all the important people in their life that they were in trouble?

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The Problem

911 systems aren't perfect. And sometimes, first responders just aren't close enough.

Family and friends need to know that a situation is occurring involving a loved one.

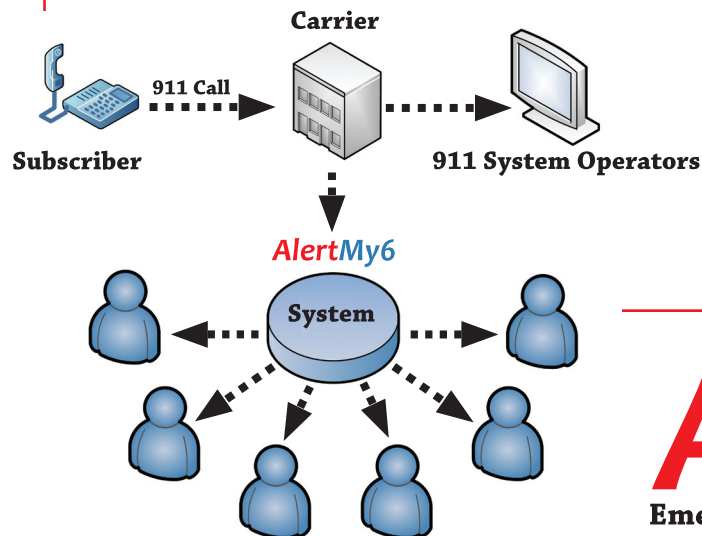
911 system failures can also contribute to the problem. Power outages or server crashes mean downtime with potentially tragic results.

The Solution

AlertMy6 is a subscription based service, with no hardware required. The service is billed monthly through the subscriber's telephone service provider, and will automatically alert their pre-designated “network” of up to 6 people that a 911 emergency call has been placed.

The **AlertMy6** system places “Alert” calls to the subscriber's network of family, friends, or

neighbors, notifying them via recorded message that a 911 call was placed from the subscriber's number. This not only eliminates the need for additional calls, but also acts as a backup in the event of a 911 system failure.



Recent 911 System Failures

“Breakdown in communication’ was cause of 911 operator’s failure to notify police”¹

“Man dies of heart attack after repeated 911 calls met with busy signals”²

“911 Operator Puts Caller on Hold; Woman Dies in Fire”³

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1. WHSV (ABC) TV Harrisonburg, VA whsv.com/news/headlines/38404894.html | 2. nytimes.com/1999/02/02/nyregion/reviews-of-911-system-are-promised-after-hourlong-failure.html | 3. foxnews.com/story/0,2933,330191,00.html